DUFF&PHELPS

Protect, Restore and Maximize Value

Food and Beverage M&A Landscape

Fall 2019



Q M&A Market Overview

Merger & Acquisition (M&A) deal activity in the U.S. and Canadian food and beverage industry remains strong, with 299 deals closing in the last 12 months (LTM) through September 30, 2019.

The market witnessed several major transactions through Q2 and Q3 2019, including the acquisition of Quest Nutrition LLC for \$1.0 billion by Atkins Nutritionals Holdings, which was announced on August 21, 2019, and the acquisition of Arnott's Biscuits Holdings and related business of Campbell Soup Company by KKR & Co. Inc., which was announced on August 2, 2019, with a transaction value of \$2.2 billion.

M&A activity in the food and beverage sector is still predominately driven by strategic buyers (including companies primarily owned by private equity investors), with strategic transactions representing 88% of total deal value over the LTM. Of the 299 deals closed in the LTM, 209 (70%) were completed by privately owned buyers.

Overall deal volume in the LTM through September 30, 2019 increased 5.7% relative to the same period last year.

The beverage sector continues to be an active space for M&A, with 52 transactions completed by alcoholic beverage companies and 31 deals completed by non-alcoholic players in the LTM. Transactions in the alcoholic beverage sector are predominantly focused on small, private craft brewers, with the occasional larger transaction, such as the acquisitions of Castle Brands Inc. and Off-Centered Way LLC. The strong activity in the nonalcoholic beverage sector is supported by tailwinds from hemp-/CBD-infused beverages. The agricultural sector has seen strong deal flow as well, with 35 transactions closing over the LTM, representing a diverse and fragmented base of fruit and vegetable farms, orchards, herbs, pulses and many others.



M&A Market Overview, Continued

Number of Closed Deals (as of September 30, 2019)



By Number of Closed Deals (LTM as of September 30, 2019)



Note: All amounts are listed in USD unless otherwise noted. Includes Food and Beverage sector deals where the target was based in North America. Source: S&P Global Market Intelligence. Transactions with more than 50% of the company acquired are included in the analysis.

Select Recent U.S. Transactions¹

Pernod Ricard SA acquired Castle Brands Inc.



On October 9, 2019 (previously announced in August), Pernod Ricard SA acquired Castle Brands Inc. for \$276 million. Alexandre Ricard, Chairman and CEO of Pernod Ricard, stated, "Through this acquisition we welcome this great brand portfolio, in particular, Jefferson's bourbon whiskey, to the Pernod Ricard family. Bourbon is a key category in the U.S., which is our single most important market."

The Hershey Company acquired **ONE Brands LLC**

On September 23, 2019, The Hershey Company closed the acquisition of ONE Brands LLC for \$397 million. "As the nutrition bar category continues to grow, ONE offers a compelling brand proposition with great-tasting unique flavors. low sugar and high protein," said Mary Beth West, Chief Growth Officer of The Hershey Company.

Atkins Nutritionals Holdings to acquire Quest Nutrition LLC



On August 21, 2019, Simply Good Foods, parent of Atkins Nutritionals, announced the acquisition of Quest Nutrition for \$1.0 billion. "The acquisition of Quest strengthens Simply Good Foods' position within the nutritional snacking category by expanding our portfolio of brands and product offerings while also providing us with greater consumer and channel diversification," said CEO Joseph Scalzo.

KKR & Co. Inc. to acquire Arnott's Biscuits Holdings and related business of Campbell Soup Company

On August 2, 2019, KKR announced the acquisition of Arnott's Biscuits for \$2.2 billion. "This was a thorough and complex process in which we considered many options." Campbell Chief Executive Officer Mark Clouse said. "By applying almost \$3 billion of divestiture net proceeds to reduce debt, Campbell's balance sheet will be stronger and capable of supporting our plan to grow our focused and differentiated portfolio."

Ferrero International S.A. to acquire cookies and fruit snacks business of Kellogg Company



On July 29, 2019, Ferrero International S.A. closed the acquisition of the cookies and fruit snacks business of Kellogg Company for \$1.3 billion. "This divestiture is yet another action we have taken to reshape and focus our portfolio, which will lead to reduced complexity, more targeted investment and better growth," said Steven A. Cahillane, Chairman and CEO of Kellogg.

Butterfly Enterprises LLC acquired Wm. Bolthouse Farms Inc.



On June 17, 2019, Butterfly closed the acquisition of Wm. Bolthouse Farms Inc. for \$510 million. Butterfly operating partner and new Bolthouse CEO Jeff Dunn said, "Bolthouse Farms holds a special place in the produce industry, and my team and I are deeply committed to strengthening and broadening Bolthouse Farms' unique legacy. We can't wait to get started."

Select Recent Canadian Transactions

Fresh Direct Produce LLC acquired **Emperor Specialty Foods Ltd.**



On July 18, 2019, Fresh Direct Produce LLC, a portfolio company of the private equity firm Hammond, Kennedv. Whitney & Company Inc., acquired Emperor Specialty Foods Ltd., an importer and distributor of fresh produce. "With a talented management team and range of complementary products, we are confident Emperor will prove an important addition to Fresh Direct Produce, and play a critical role in our value-driven growth plan," said Davis Yung, President, CEO and co-founder of Fresh Direct Produce.

Parmalat Canada Inc. acquired cheese business of Kraft Canada Inc. Natural Cheese Business

Kraft*Heinz*

On July 2, 2019, Parmalat Canada closed the acquisition of the Canadian Natural Cheese business of Kraft Canada for \$1.2 billion. The deal includes the cheese brands Cracker Barrel. P'tit Quebec and Amooza, and Kraft's Ingleside, Ontario, processing plant. Mark Taylor, Parmalat CEO and President, said, "We are excited to work closely with the community and our stakeholders to ensure we can grow sustainably and help Canada's natural cheese business thrive."

International Flavors & Fragrances Inc. completes acquisition of Wiberg Corporation Inc.



On June 3, 2019, International Flavors & Fragrances Inc. (IFF) acquired the remaining 50% of Wiberg Corporation Inc. In regard to IFF's M&A activity, CEO Andreas Fibig said, "We believe that we now have a real great base to grow the business. Diversified product portfolio, a lot of categories we didn't have before, but they are very close to our core, which help us to grow the business faster."

Zurban Beverages Inc. acquired Kiju brand of Nothing But Nature Inc.



On May 21, 2019, Zurban Beverages Inc. acquired the Kiju brand of Nothing But Nature Inc. for \$5.96 million. Matthew von Teichman, CEO of GreenSpace Brands (Nothing But Nature parent company), said, "This transaction ... establishes a value for the rest of the brands in our portfolio of at least 1x sales, it helps to pay down some debt and it gives us some muchneeded additional working capital. The sale of Kiju, although bittersweet for us, is an important milestone in our evolution as a company."

Charoen Pokphand Foods to acquire HyLife Ltd.



On April 22, 2019, Charoen Pokphand Foods announced the acquisition of HyLife Ltd. for \$373 million. HyLife's CEO Grant Lazaruk said, "This is a win-win for HyLife, CPF and Manitoba's agricultural industry. Together, our globally established companies will significantly strengthen our market position."

AGT Food and Ingredients Inc. acquired by AGT CEO and others



On April 17, 2019, a group of investors led by the company's President, CEO and founder, Murad Al-Katib, closed the takeprivate acquisition of AGT Food and Ingredients Inc. "Now, AGT can continue its natural evolution ... innovation aimed at creating a 'farmgate to plate' business, without the noise of regulatory and disclosure requirements, short sellers and other challenges facing public companies," said Al-Katib.

Recent North American M&A Activity by Subsector

Food and Beverage Subsector Definitions

Deals by Subsector (LTM as of September 30, 2019)

Ingredients Agricultural 7% 12% Confectionerv/Snacks Bakery 10% 7% Non-Alcoholic Beverages 10% Protein **By Sector** Producers 9% Alcoholic Specialty-Pet Beverages 6% 17% Better-For-You 5% Dairv 5% General 12%

Agricultural:

Fresh produce or other agricultural products

Bakery:

Production and distribution of baked goods

Better-For-You: Differentiated food products with health benefits

Confectionery/Snacks:

Chocolate, candy, nuts and other convenient snack foods

General:

Food

Conglomerates and general food businesses

Dairy:

Production and distribution of dairy or dairy by-products, such as cheese or yogurt

Ingredients:

Goods used in the production of other food-related items

Protein Producers: Meat and seafood producers and distributors

Specialty-Pet:

Pet food producers, distributors and retailers

Non-Alcoholic Beverages: Beverages that do not contain alcohol

Alcoholic Beverages: Wine, beer and spirits

Source: Capital IQ as of September 30, 2019. Note: M&A deal count is defined by a list of subsectors viewed as the best representation of the industry.

Recent North American M&A Activity¹ ••••••••••••

Agricultural

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBITDA	EBITDA Margin
9/6/2019	Green Plains Cattle Company LLC		Green Plains Cattle Company LLC operates cattle feedlots.	StepStone Group LP and others	\$154.5	-	-		-
8/16/2019	Delmar Commodities Ltd.	*	Delmar Commodities Ltd. provides processing and supply chain management of agricultural products.	Ceres Global Ag Corp.	\$17.5	-	-		-
6/1/2019	Agri-Tech Farms Limited	*	Agri-Tech Farms Limited develops agricultural operations for food production and distribution in America, China and other world markets.	1169029 B.C. Ltd.	\$1.1	-	-		-
4/11/2019	Earthbound Farm LLC		Earthbound Farm LLC grows organic produce.	Taylor Fresh Foods Inc.	-	\$400.0	-		-
4/4/2019	MGI Grain Processing LLC		MGI Grain Processing LLC processes barley and oat grains.	RiceBran Technologies	\$4.0	\$3.0	-	1.3x -	-
				Mean Median	\$44.3 \$10.8	\$201.5 \$201.5	NA NA	1.3x NA 1.3x NA	NA NA

Recent North American M&A Activity¹ •••••••••••

Bakery

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	E\ Revenue	-	EBITDA Margin
8/30/2019	Superior Cake Products Inc.		Superior Cake Products Inc. produces and supplies sweet baked goods.	Sara Lee Frozen Bakery	\$65.0	\$43.0	\$7.0	1.5x	9.3x	16.3%
5/15/2019	Clabber Girl Corporation		Clabber Girl Corporation manufactures and exports food products for bakeries, restaurants, hospitals and schools.	B&G Foods North America Inc.	\$80.0	_	-	-	-	-
				Mean Median	\$72.5 \$72.5	\$43.0 \$43.0	\$7.0 \$7.0	1.5x 1.5x	9.3x 9.3x	16.3% 16.3%

Better-For-You

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBITDA	EBITDA Margin
Announced	Quest Nutrition LLC		Quest Nutrition LLC produces and markets protein bars.	Atkins Nutritionals Holdings Inc.	\$1,000.0	-	-		-
9/23/2019	ONE Brands LLC		ONE Brands LLC produces and markets a line of low-sugar and nutritional snack bars.	The Hershey Company	\$397.0	-	-		-
9/9/2019	Red Ace LLC		Red Ace LLC produces organic concentrated beetroot shots.	Bhang Corporation	\$2.1	-	-		-
8/22/2019	HapiFoods Group Inc.	*	HapiFoods Group Inc. manufactures breakfast cereals.	Natures Hemp Corp.	\$0.2	-	-		-
8/1/2019	Flagstone Foods Inc./ Linette Quality Chocolates Inc.		Flagstone Foods Inc. manufactures and distributes private-label healthy snacks. Linette Quality Chocolates Inc. manufactures dry-roasted products. Both were subsidiaries of TreeHouse Foods Inc.	Atlas Holdings LLC	\$90.0	-	-		-

Better-For-You

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	E\ Revenue	-	EBITDA Margin
7/16/2019	Perfect Bar LLC		Perfect Bar LLC produces protein bars.	Mondelez International Inc.	-	\$70.0	-	-	-	-
4/15/2019	The CytoSport business of Hormel Foods Corporation		The CytoSport business of Hormel Foods Corporation comprises a sports-oriented nutritional products manufacturing business.	PepsiCo Inc.	\$465.0	\$300.0	-	1.6x	-	-
				Mean Median	\$325.7 \$243.5	\$185.0 \$185.0	NA NA	1.6x 1.6x	NA NA	NA NA

Confectionery/Snacks

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBITDA	EBITDA Margin
9/19/2019	Tres Ojos Naturals LLC		Tres Ojos Naturals LLC (dba SolDaze) produces cannabis-infused fruit snacks.	TransCanna Holdings Inc.	\$1.0	-	-		-
7/31/2019	The fruit business of Paradise Inc.		The fruit business of Paradise Inc. comprises a business unit engaged in the production of candied fruit.	Gray & Company Inc.	\$10.9	-	-		-
7/29/2019	The cookies and fruit snacks business of Kellogg Company		The cookies and fruit snacks business of Kellogg Company comprises business that produces cookies and fruit snacks.	Ferrero International S.A.	\$1,300.0	\$900.0	-	1.4x -	-
7/25/2019	Raw Chocolate Alchemy LLC		Raw Chocolate Alchemy LLC (dba Lulu's Chocolates) manufactures hemp-oil and CBD chocolates.	Gabriella's Kitchen Inc. (nka Gaby Inc.)	\$1.1	-	-		-
6/20/2019	Yuengling's Ice Cream Corp.		Yuengling's Ice Cream Corp. produces and sells ice creams.	Aureus Incorporated	\$2.0	\$0.8	-	2.6x -	-
				Mean Median	\$263.0 \$2.0	\$450.4 \$450.4	NA NA	2.0x NA 2.0x NA	NA NA

General

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV Revenue		EBITDA Margin
Announced	More Than Gourmet Inc.		More Than Gourmet Inc. produces and distributes sauces.	Ajinomoto Health & Nutrition North America Inc.	\$71.2	\$24.7	-	2.9x	-	-
Announced	Arnott's Biscuits Holdings, Campbell Hong Kong and related business of Campbell Soup Company		The portfolio being sold includes Arnott's Biscuits, as well as several other Campbell brands in several countries in Asia as well as Australia.	KKR & Co. Inc.	\$2,200.0	-	-	-	6.5x	-
4/29/2019	Turkey Hill business of The Kroger Co.		The Turkey Hill business of The Kroger Co. comprises iced teas, fruit drinks, milk, frozen dairy treats and ice cream products manufacturing business.	Peak Rock Capital	\$215.0	-	-	-	-	-
4/25/2019	Garden Fresh Salsa Company Inc.		Garden Fresh Salsa Company Inc. produces and sells refrigerated salsa products.	Aliments Fontaine Santé inc.	\$55.0	\$970.0	-	0.1x	-	-
				Mean	\$635.3	\$497.3	NA	1.5x	6.5x	NA
				Median	\$635.3 \$143.1	\$497.3 \$497.3	NA	1.5x 1.5x	6.5x 6.5x	NA

Dairy

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue		EBITDA Margin
7/2/2019	The Canadian natural cheese business of Kraft Canada Inc.	*	The Canadian natural cheese business of Kraft Canada Inc. comprises natural cheese brands, such as Cracker Barrel, P'tit Québec and aMOOza!	Parmalat Canada Inc.	\$1,233.8	\$426.5	-	2.9x	-	-
				Mean Median	\$1,233.8 \$1,233.8	\$426.5 \$426.5	NA NA	2.9x 2.9x	NA NA	NA NA

Protein Producers

Meat Inc.	Modern Meat Inc. processes, produces and distributes meat products for retail outlets and	Navis Resources						
	institutions.	Corp.	\$2.6	-	-	-	-	-
re Protein oration	Hain Pure Protein Corporation owns and operates poultry processing facilities.	Aterian Investment Partners LLC	\$80.0	-	-	-	-	-
ium Beef LLC	lowa Premium Beef LLC offers meat slaughtering and meat product packing services.	Jefferies Financial Group Inc., National Beef Packing Co. LLC and others	\$150.0	\$650.0	-	\$0.2	-	-
urmet Lobster	Hancock Gourmet Lobster Company produces and sells lobster and seafood products.	Premium Brands Holdings Corporation	-	\$4.0	-	-	-	-
								NA
	88888	produces and sells lobster and	Hancock Gourmet Lobster Company produces and sells lobster and Holdings Corporation	Hancock Gourmet Lobster Company produces and sells lobster and Holdings Corporation	Irmet Lobster Information Premium Brands - \$4.0 pany seafood products.	Irmet Lobster Information - Standard - Stand	Irmet Lobster I hancock Gourmet Lobster Company produces and sells lobster and seafood products.	Hancock Gourmet Lobster Company produces and sells lobster and Holdings Corporation - \$4.0

Recent North American M&A Activity¹₀₀₀₀₀₀₀₀

Specialty-Pet

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBITI	EBITDA Margin
Announced	Pettanicals Pet Treats Inc.	÷	Pettanicals Pet Treats Inc. produces nutritional pet supplement products.	Hemp Technology Inc.	\$0.2	-	-		-
5/6/2019	Bona Vida Inc.	*	Bona Vida Inc. develops manufactures, and distributes pet food for dogs and cats.	Sport Endurance Inc. (nka Better Choice Company Inc.)	\$2.3	-	-		-
5/6/2019	TruPet LLC		TruPet LLC produces and sells anti- aging nutritional food for dogs.	Sport Endurance Inc. (nka Better Choice Company Inc.)	\$5.6	-	-		-
				Mean Median	\$2.7 \$2.3	NA NA	NA NA	NA NA NA NA	NA NA

Recent North American M&A Activity¹₀₀₀₀₀₀₀₀₀

Non-Alcoholic Beverages

Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBITDA	EBITDA Margin
Announced	AQUAhydrate Inc.		AQUAhydrate Inc. produces alkalized water.	The Alkaline Water Company Inc.	\$50.8	\$15.0	-	\$3.4 -	-
Announced	TeaLief Brand LLC		TeaLief Brand LLC produces cannabinoids-infused teas.	NewLeaf Brands Inc.	\$3.0	-	-		-
9/18/2019	Cameron's Coffee and Distribution Company		Cameron's Coffee and Distribution Company produces and supplies coffee and tea.	Grupo Nutresa S. A.	\$113.0	\$72.0	-	\$1.6 -	-
8/12/2019	Berkshire Mountain Spring Water Dist. Co. Inc.		Berkshire Mountain Spring Water Dist. Co. Inc. owns and operates a water bottling plant.	Berkshire Springs Holding Co. LLC	\$2.1	-	-		-
6/17/2019	Wm. Bolthouse Farms Inc.		Wm. Bolthouse Farms Inc. produces fresh produce and beverages.	Butterfly Enterprises LLC	\$510.0	-	-		-

Recent North American M&A Activity¹₀₀₀₀₀₀₀₀₀₀

Non-Alcoholic Beverages

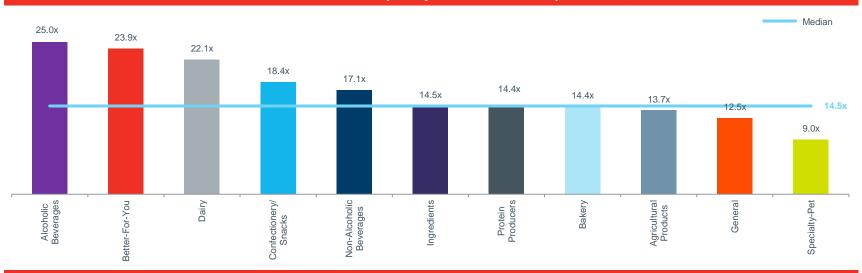
Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EB		EBITDA Margin
5/17/2019	The business relating to the Kiju brand of Nothing But Nature Inc.	٠	The Kiju brand produces organic juice and iced tea.	Zurban Beverages Inc.	\$6.0	-	-	-	-	-
				Mean Median	\$114.1 \$28.4	\$43.5 \$43.5	NA NA		NA NA	NA NA

Alcoholic Beverages

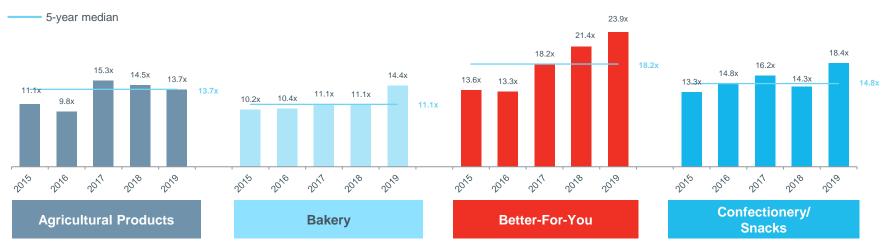
Date Closed	Target	Target Location	Target Business Description	Acquirer	Enterprise Value	LTM Revenue	LTM EBITDA	EV/ Revenue EBI	DA BITDA
Announced*	Castle Brands Inc.		Castle Brands Inc., together with its subsidiaries, develops, markets, imports and sells alcoholic and non- alcoholic beverage products in the U.S., Canada, Europe and Asia.	Pernod Ricard SA	\$276.1	\$89.0	\$4.5	3.10x N	И 0.1x
7/3/2019	Off-Centered Way LLC		Off-Centered Way LLC engages in the production of beers.	The Boston Beer Company Inc.	\$152.0	\$106.7	\$22.1	1.42x 6.3)x 0.2x
4/26/2019	Portfolio of wine and spirits brands and six winemaking facilities of Constellation Brands Inc.		The acquired portfolio comprises winemaking facilities in California, Washington, and New York as well as 30 wine and spirits brands.	E. & J. Gallo Winery	\$1,700.0	-	-		-
				Mean Median	\$709.4 \$276.1	\$97.8 \$97.8	\$13.3 \$13.3	2.3x 6.9 2.3x 6.9	

Public Company Trading Multiples

EV/LTM EBITDA Median Multiples by Subsector as of September 30, 2019



EV/LTM EBITDA Median Multiples – Food and Beverage Subsectors as of September 30, 2019

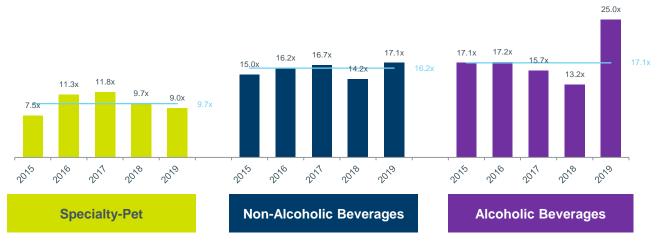


Note: Sector constituents based on selected comparable companies; certain periods exclude outliers based on Duff & Phelps analysis; EBITDA does not reflect adjustments for extraordinary items. EV = Enterprise Value = Market Capitalization + Total Debt + Preferred Equity – Cash and Short-Term Investments. LTM = last 12 months. Source: S&P Global Market Intelligence

Public Company Trading Multiples

EV/LTM EBITDA Median Multiples – Food and Beverage Subsectors as of September 30, 2019





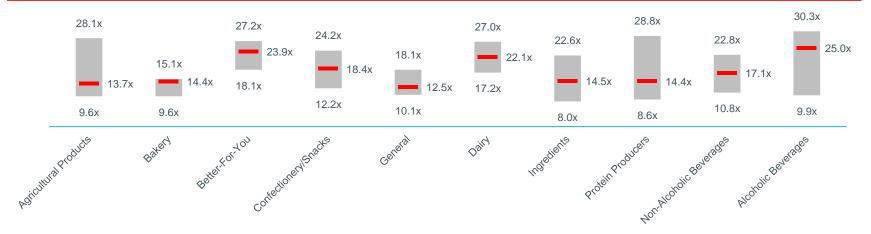
Note: Sector constituents based on selected comparable companies; certain periods exclude outliers based on Duff & Phelps analysis; EBITDA does not reflect adjustments for extraordinary items. EV = Enterprise Value = Market Capitalization + Total Debt + Preferred Equity – Cash and Short-Term Investments. LTM = last 12 months. Source: S&P Global Market Intelligence

Select Public Company Operating and Trading Statistics

5-Year Revenue Growth Rate (CAGR)¹ – Range and Median (as of September 30, 2019)*



Enterprise Value/LTM EBITDA (by Sector)¹ – Range and Median (as of September 30, 2019)*



*Specialty-Pet companies were excluded due to insufficient data.

¹The values above represent high, median and low data points for each category as of September 30, 2019.

Source: S&P Global Market Intelligence

Public Company Trading Statistics...

(USD in millions, except per share data)

	30-Sep	19 %	of				Operating Metrics (LTM)								Enterprise Value as a Multiple of						
		Stock	52-	Wk	Market	Ent	terprise			Revenue	EBITDA			Ret. on	Net Debt/		Revenue			EBITDA	A
Company	HQ	Price	Hi	gh	Cap.		Value	R	evenue	CAGR, 5-Yr.	Margin	ļ	Assets	Assets	EBITDA	LTM	2019E	2020E	LTM	2019E	2020E
Agricultural Products		<u>م</u> –		~	• 40.000	•	40.000	•	0.004		00 50/	•	0.000	4.4.407			~ ~			10.0	10.0
Lamb Weston Holdings Inc.	U.S.		2.72 87		\$ 10,622	\$	12,908	\$	3,831	NA	23.5%	\$	3,223	14.1%	2.8x	3.4x	3.2x	3.1x	14.4x	13.2x	12.9x
Fresh Del Monte Produce Inc.	U.S.*		4.11 88		1,649		2,536		4,509	3.2%	4.3%		3,419	1.7%	4.2x	0.6x	0.5x	0.5x	13.1x	10.9x	9.9x
Calavo Growers Inc.	U.S.		5.18 94		1,675		1,678		1,184	8.9%	5.0%		413	10.6%	0.0x	1.4x	1.4x	1.3x	28.1x	19.3x	17.6x
Lassonde Industries Inc.	CA		7.05 75		950		1,255		1,276	9.5%	9.7%		1,001	5.1%	2.2x	1.0x	1.0x	1.0x	10.2x	9.6x	9.1x
Rogers Sugar Inc.	CA		1.07 87		427		693		610	8.2%	11.8%		693	5.2%	3.7x	1.1x	1.2x	1.1x	9.6x	10.1x	9.1x
Seneca Foods Corporation	U.S.	3	.18 87		290		645		1,220	-2.0%	-0.2%		925	-1.9%	NA	0.5x	NA	NA	NM	NA	NA
Landec Corporation	U.S.	1	0.87 70	%	317		469		572	2.7%	3.3%		546	0.4%	10.5x	0.8x	0.8x	0.7x	24.9x	13.0x	10.8x
Median			87	%	\$ 950	\$	1,255	\$	1,220	5.7%	5.0%	\$	925	5.1%	3.3x	1.0x	1.1x	1.0x	13.7x	11.9x	10.3x
Mean			84	%	2,276		2,883		1,886	5.1%	8.2%		1,460	5.0%	3.9x	1.3x	1.3x	1.3x	16.7x	12.7x	11.6x
Bakery																					
George Weston Limited	CA	\$8	1.19 98	0/	\$ 12.923	\$	32.332	\$	36.875	6.2%	9.1%	\$	35.096	4.2%	4.3x	0.9x	0.9x	0.8x	9.6x	8.0x	7.6x
Flowers Foods Inc.	U.S.	+ -	a. 19 96 3.13 95		φ 12,923 4.892	φ	- /	φ	4.044	1.6%	10.1%	φ	3,220	4.2 <i>%</i> 5.8%	4.3x 3.2x		1.5x		9.0x 15.1x	14.3x	13.8x
					/		6,191		1 -							1.5x		1.5x			
Hostess Brands Inc.	U.S.	1	3.99 94	%	1,529		2,569		890	NA	20.1%		3,069	2.9%	4.5x	2.9x	2.9x	2.9x	14.4x	12.6x	11.6x
Median			95		\$ 4,892	\$	6,191	\$	4,044	3.9%	10.1%	\$	3,220	4.2%	4.3x	1.5x	1.5x	1.5x	14.4x	12.6x	11.6x
Mean			96	%	6,448		13,697		13,936	3.9%	13.1%		13,795	4.3%	4.0x	1.8x	1.7x	1.7x	13.1x	11.6x	11.0x
Better-For-You																					
The Hain Celestial Group Inc.	U.S.	\$ 2	.48 78	%	\$ 2.244	\$	2.838	\$	2,302	1.8%	6.8%	\$	2,583	2.3%	3.8x	1.2x	1.4x	1.4x	18.1x	15.8x	14.4x
The Simply Good Foods Company	U.S.	2	3.99 93	%	2,760		2.316		492	NA	17.3%		1.125	4.7%	NA	4.7x	4.5x	4.2x	27.2x	24.0x	21.8x
SunOpta Inc.	CA		.83 24		161		806		1,227	0.5%	2.7%		972	0.0%	16.9x	0.7x	0.7x	0.6x	23.9x	21.1x	15.5x
Median			78	0/_	\$ 2.244	\$	2,316	\$	1,227	1.1%	6.8%	\$	1,125	2.3%	10.3x	1.2x	1.4x	1.4x	23.9x	21.1x	15.5x
Mean			65		1,722	Ψ	1,987	Ψ	1,341	1.1%	9.0%	Ψ	1,560	2.3%	10.3x	2.2x	2.2x	2.1x	23.0x	20.3x	17.2x
					.,		.,		.,		,.		.,	,							
Confectionery/Snacks																					
Mondelez International Inc.	U.S.		5.32 98		\$ 79,780	\$	98,974	\$	25,661	-6.0%	20.6%	\$	63,573	3.9%	3.9x	3.9x	3.8x	3.7x	18.7x	18.9x	18.0x
The Hershey Company	U.S.	15	1.99 96	%	32,483		36,477		7,851	1.6%	25.6%		7,794	14.2%	2.0x	4.6x	4.6x	4.5x	18.1x	18.3x	17.4x
Post Holdings Inc.	U.S.	10	5.84 93	%	7,733		14,035		5,868	28.7%	19.6%		11,398	4.2%	5.3x	2.4x	2.5x	2.3x	12.2x	11.8x	11.2x
J & J Snack Foods Corp.	U.S.	19	2.00 98	%	3,617		3,422		1,175	5.4%	14.0%		996	7.7%	NA	2.9x	2.9x	2.8x	20.8x	20.8x	19.4x
Tootsie Roll Industries Inc.	U.S.	3	7.14 91	%	2,431		2,259		519	-0.9%	18.0%		949	5.0%	NA	4.4x	NA	NA	24.2x	NA	NA
John B. Sanfilippo & Son Inc.	U.S.	9	6.60 97	%	1,100		1,127		876	2.4%	8.3%		391	8.6%	0.4x	1.3x	1.2x	1.2x	15.5x	NA	NA
Median			96	%	\$ 5,675	\$	8,728	\$	3,522	2.0%	18.8%	\$	4,395	6.3%	3.0x	3.4x	2.9x	2.8x	18.4x	18.6x	17.7x
Mean			95	%	21,191		26,049		6,992	5.2%	17.7%		14,183	7.3%	2.9x	3.2x	3.0x	2.9x	18.2x	17.5x	16.5x
					,		.,		.,				,								

Definitions

CAGR: Compound Annual Growth Rate

EBITDA: Earnings Before Interest, Taxes, Depreciation and Amortization. EBITDA does not reflect adjustments for extraordinary items.

Enterprise Value: Market Capitalization + Total Debt + Preferred Equity + Minority Interest - Cash and Short-Term Investments

LTM: Last 12 Months

Source: S&P Global Market Intelligence as of September 30, 2019. Companies selected based on being most representative of their specific industry group. *HQ was relocated to Cayman Islands, but the company is still U.S.-based for operational purposes.

Public Company Trading Statistics

(USD in millions, except per share data)

		30-Sep	19 %	of				Operating Metrics (LTM)					Enterprise Value as a Multiple of						
		Stock	52-1	Vk Market	Ente	erprise			Revenue	EBITDA		Ret. on	Net Debt/		Revenu	e		EBITDA	4
Company	HQ	Price	Hig	h Cap.	V	alue	Re	evenue	CAGR, 5-Yr.	Margin	Assets	Assets	EBITDA	LTM	2019E	2020E	LTM	2019E	2020E
General																	i 1		
The Kraft Heinz Company	U.S.	\$ 2	7.94 48	% \$ 34,080	\$	64.528	\$	25,639	18.8%	24.9%	\$ 103,201	3.0%	4.7x	2.5x	2.6x	2.6x	10.1x	10.8x	10.8x
General Mills Inc.	U.S.	+ –	.94 48 5.12 98°			48.399	φ	16.774	-1.2%	24.9%	30,313	6.2%	4.7x 3.9x	2.9x	2.8x	2.0x 2.8x	13.0x	13.5x	13.3x
Kellogg Company	U.S.		1.35 88 ⁰	/ -		31,918		13,769	-1.2%	17.2%	18,669	6.3%	4.0x	2.3x	2.0x 2.4x	2.0x 2.4x	13.5x	13.9x	13.5x
Conagra Brands Inc.	U.S.					25.394		10.095	-7.5%	20.8%	22,355	6.6%	4.0x 5.3x	2.5x	2.4x	2.4x	12.1x	12.0x	11.5x
Campbell Soup Company	U.S.		5.92 98°	. ,		22,582		8.107	-0.4%	18.3%	13,148	5.0%	5.7x	2.3x	2.4x 2.8x	2.4x 2.8x	15.3x	13.4x	13.5x
The J. M. Smucker Company	U.S.).02 86 [°]	- , -		18.543		7.714	6.7%	21.0%	16,792	4.3%	3.7x	2.0x 2.4x	2.0x 2.4x	2.0x 2.4x	11.4x	11.0x	10.9x
TreeHouse Foods Inc.	U.S.		5.45 82°	. ,		5,605		5,427	17.0%	8.9%	5,593	4.3%	5.2x	2.4x 1.0x	2.4x 1.3x	2.4x 1.3x	11.4x	11.0x	11.0x
Lancaster Colony Corporation	U.S.		3.45 82 3.65 719			3,615		1,308	4.7%	15.9%	905	12.9%	NA	2.8x	2.7x	2.6x	17.3x	16.9x	15.3x
Premium Brands Holdings Corporation	0.3. CA).35 94°	/ -		3,560		2.600	24.1%	7.6%	2,134	4.7%	4.7x	2.0X 1.4X	2.7x 1.3x	2.0x 1.2x	17.3X 18.1X	14.2x	12.7x
B&G Foods Inc.	U.S.			. ,		- /		,		7.6% 17.5%		4.7%		1.4x 1.8x	1.3x 1.8x		10.1x 10.5x	14.2x 9.9x	
B&G Foods Inc.	0.5.	1	3.91 60	% 1,236)	3,064		1,665	16.0%	17.5%	3,172	4.5%	6.3x	1.8X	1.8X	1.8x	10.5x	9.9X	9.9x
Median			84			20,563	\$	7,911	5.7%	17.9%	\$ 14,970	4.9%	4.7x	2.5x	2.4x	2.4x	12.5x	12.7x	12.1x
Mean			81	6 14,172	2	22,721		9,310	7.7%	17.4%	21,628	5.7%	4.8x	2.2x	2.2x	2.2x	13.3x	12.7x	12.3x
Dairy																			
Saputo Inc.	CA	\$ 3).76 88	% \$ 12,540	\$	16,141	\$	10,628	7.5%	8.8%	\$ 9,643	5.2%	3.9x	1.5x	1.4x	1.4x	17.2x	14.0x	12.6x
Dean Foods Company	U.S.		.16 14	% 107	,	1,400		7,462	-4.2%	-0.2%	2,322	-4.6%	NA	0.2x	0.2x	0.2x	NM	25.0x	10.3x
Lifeway Foods Inc.	U.S.	:	2.19 46	% 35	;	37		95	-2.6%	1.4%	58	-2.0%	1.9x	0.4x	NA	NA	NA	NA	NA
Median			46	% \$ 107	Ś	1,400	\$	7,462	-2.6%	1.4%	\$ 2,322	-2.0%	2.9x	0.4x	0.8x	0.8x	17.2x	19.5x	11.5x
Mean			49			5,860	Ť	6,062	0.2%	3.4%	4,008	-0.5%	2.9x	0.7x	0.8x	0.8x	17.2x	19.5x	11.5x
incur			-10			0,000		0,001	012 /0	0.470	4,000	0.070	2.07	0.17	0.07	0.07	11.24	10.07	11.07
Ingredients																			
Archer Daniels Midland Company	U.S.	\$ 4	.07 79	6 \$ 22,875	\$	32,414	\$	63,348	-6.3%	4.7%	\$ 42,616	2.4%	3.7x	0.5x	0.5x	0.5x	10.8x	10.5x	9.1x
McCormick & Company Incorporated	U.S.	15	6.30 919	6 20,774	Ļ	25,252		5,437	5.1%	21.5%	10,366	6.0%	4.0x	4.6x	4.7x	4.6x	21.6x	22.1x	21.0x
International Flavors & Fragrances Inc.	U.S.	12	2.69 80	6 13.100)	17.627		4,716	9.3%	21.8%	13,348	5.3%	4.3x	3.7x	3.4x	3.3x	17.1x	15.8x	15.1x
Bunge Limited	U.S.		6.62 78	,		15,901		42,989	-6.9%	3.8%	20,424	3.1%	4.0x	0.4x	0.4x	0.4x	9.6x	10.3x	9.6x
Ingredion Incorporated	U.S.		.74 76			7.374		5.730	-0.8%	16.1%	5,998	7.6%	2.1x	1.3x	1.3x	1.3x	8.0x	7.8x	7.5x
Sensient Technologies Corporation	U.S.		3.65 88			3.574		1,354	-1.5%	18.3%	1,825	6.6%	2.7x	2.6x	2.6x	2.5x	14.5x	14.4x	13.3x
Balchem Corporation	U.S.		9.19 85	. ,		3,405		637	10.5%	23.7%	1,098	6.4%	1.3x	5.3x	5.1x	4.6x	22.6x	21.3x	19.4x
Median			80	% \$ 8.015	¢	15,901	\$	5,437	-0.8%	18.3%	\$ 10,366	6.0%	3.7x	2.6x	2.6x	2.5x	14.5x	14.4x	13.3x
Median			82			15,901	φ	17.744	-0.8%	15.7%	\$ 10,300 13.668	5.3%	3.1x	2.6x	2.6x	2.5x 2.4x	14.5x	14.4x	13.5x
Wean			62	10,905)	13,076		17,744	1.3%	15.7%	13,008	5.3%	3.1X	2.0X	2.0X	Z.4X	14.9%	14.0X	13.0X

Public Company Trading Statistics

(USD in millions, except per share data)

(USD in millions, except per share data)			• • · ·							(1									
		30-Sep-1				Operating Metrics (LTM) Enterprise Value as a Multiple													the set of the set of the
		Stock	52-W		Enterprise	_		Revenue	EBITDA			et. on	Net Debt/		Revenu			EBITDA	
Company	HQ	Price	High	Cap.	Value	H	Revenue	CAGR, 5-Yr.	Margin	Asse	ets A	ssets	EBITDA	LTM	2019E	2020E	LTM	2019E	2020E
Protein Producers																			
Tyson Foods Inc.	U.S.	\$ 86	14 92%	\$ 31,414	\$ 43,806	\$	41.520	2.7%	10.0%	\$ 33	3,665	6.2%	3.0x	1.1x	1.0x	1.0x	10.6x	10.7x	9.1x
Hormel Foods Corporation	U.S.	43		23,351	23,031	Ψ	9.521	0.9%	14.5%			9.3%	NA	2.4x	2.4x	2.4x	16.7x	17.2x	17.0x
Pilgrim's Pride Corporation	U.S.	32		7,989	10,094		10,922	5.4%	7.4%			5.1%	2.6x	0.9x	0.9x	0.9x	12.6x	NM	NM
Beyond Meat Inc.	U.S.	148		8,981	8,735		165	NA	-5.4%		397	NA	27.7x	NA	33.1x	20.8x	NM	NA	NA
Seaboard Corporation	U.S.	4,375		5,098	5,014		6,678	0.3%	2.6%	F		1.1%	NA	0.8x	NA	NA	28.8x	NA	NA
Sanderson Farms Inc.	U.S.	151		3,352	3,308		3,332	4.0%	5.1%			1.5%	NA	1.0x	1.0x	0.9x	19.5x	11.6x	8.0x
Maple Leaf Foods Inc.	CA	22		2,774	3,268		2.827	3.9%	8.0%			4.0%	2.2x	1.0x	1.1x	1.1x	14.4x	10.6x	9.2x
Cal-Maine Foods Inc.	U.S.	39		1,946	1,716		1,262	-3.1%	2.6%		/	-1.4%	NA	1.4x	1.3x	1.1x	NA	32.3x	12.1x
Clearwater Seafoods Incorporated	CA		25 88%	276			457	7.5%	16.5%			4.6%	5.0x	1.4x	1.4x	1.3x	8.6x	7.6x	7.4x
High Liner Foods Incorporated	CA		34 92%	278			984	-0.4%	6.4%			3.6%	5.1x	0.6x	0.6x	0.6x	9.4x	7.9x	7.9x
Bridgford Foods Corporation	U.S.	30		270	280		186	7.1%	7.0%			5.0%	0.5x	1.5x	NA	NA	21.6x	NA	NA
Bhagiora Poous Corporation	0.3.	30	17 1970	214	200		100	7.170	7.0%		120 ;	5.0%	0.5X	1.5X	INA	INA	21.0X	IN/A	IN/A
Median			92%	\$ 3,352	\$ 3,308	\$	2,827	3.3%	7.0%	\$ 1	,774 4	4.3%	3.0x	1.1x	1.1x	1.1x	14.4x	10.7x	9.1x
Mean			87%	7,794	9,136		7,078	2.8%	6.8%	5	5,585	3.9%	6.6x	1.2x	4.8x	3.4x	15.8x	14.0x	10.1x
Specialty-Pet																			
Central Garden & Pet Company	U.S.	\$ 29		\$ 1,688		\$	2,345	8.0%	8.9%	\$ 2		5.4%	1.2x	0.8x	5.7x	5.1x	9.0x	23.1x	17.9x
Freshpet Inc.	U.S.	49	77 95%	1,796	1,829		217	24.0%	3.8%		181 -	·2.6%	4.1x	8.4x	7.5x	6.1x	NA	NA	33.9x
Median			83%	\$ 1,742	\$ 1,850	\$	1,281	16.0%	6.4%	\$ 1	,123	1.4%	2.6x	4.6x	6.6x	5.6x	9.0x	23.1x	25.9x
Mean			83%	1,742	. ,	Ψ	1,281	16.0%	6.4%		,	1.4%	2.6x	4.6x	6.6x	5.6x	9.0x	23.1x	25.9x
Wear			0070	1,742	1,000		1,201	10.070	0.470		,125	1.470	2.07	4.07	0.07	5.04	3.07	20.17	20.04
Non-Alcoholic Beverages																			
The Coca-Cola Company	U.S.	\$ 54	44 97%	\$ 232,787	\$ 267,996	\$	32.828	-6.6%	35.8%	\$ 89	.996 (6.7%	3.1x	8.2x	7.3x	7.0x	22.8x	22.7x	21.0x
PepsiCo Inc.	U.S.	137		191,177	220.846	-	66.045	-0.2%	19.4%		,	9.0%	2.2x	3.3x	3.3x	3.2x	17.3x	16.9x	15.8x
Keurig Dr Pepper Inc.	U.S.	27		38,432	- ,		10,861	NA	29.0%),547	NA	4.9x	5.0x	4.8x	4.7x	17.1x	16.0x	14.6x
Monster Beverage Corporation	U.S.	58		31,636	30,412		3,990	11.1%	35.7%			7.7%	NA	7.6x	7.3x	6.7x	21.4x	20.6x	18.8x
Cott Corporation	CA	12		1,680	3,121		2,387	3.1%	11.6%			1.6%	5.3x	1.3x	1.3x	1.3x	11.2x	9.5x	9.1x
National Beverage Corp.	U.S.	44		2,068	1,913		985	8.9%	18.0%			8.8%	NA	1.9x	2.0x	2.0x	10.8x	11.7x	11.5x
Farmer Bros. Co.	U.S.	12		2,000	309		596	2.4%	4.7%			0.4%	3.1x	0.5x	0.5x	0.5x	11.1x	10.7x	8.5x
	0.0.	12	4070	221	000		000	2.470	4.170		420	0.470	0.17	0.07	0.07	0.07	11.17	10.17	0.07
Median			87%	\$ 31,636	\$ 30,412	\$	3,990	2.8%	19.4%	\$ 5	5,084	7.8%	3.1x	3.3x	3.3x	3.2x	17.1x	16.0x	14.6x
Mean			77%	71,143	82,648		16,813	3.1%	22.0%	32	2,340	8.9%	3.7x	4.0x	3.8x	3.6x	16.0x	15.4x	14.2x
Alcoholic Beverages		• • • • •	00 0457	A 00 5-5		¢	0.043	7.00/	04.007	• • • •		0 40/	4.5	0.5				10.5	
Constellation Brands Inc.	U.S.	\$ 207		\$ 39,552		\$	8,211	7.0%	21.6%		/	6.4%	4.5x	6.5x	6.7x	6.8x	30.3x	18.5x	17.7x
Brown-Forman Corporation	U.S.	62		29,980	31,698		3,324	2.0%	35.1%			3.2%	1.9x	9.5x	9.1x	8.6x	27.2x	25.7x	24.0x
Molson Coors Brewing Company	U.S.	57		12,440	22,019		10,605	20.3%	20.9%	30		2.9%	4.2x	2.1x	2.1x	2.1x	9.9x	9.6x	9.6x
The Boston Beer Company Inc.	U.S.	364	08 82%	4,361	4,440		1,102	5.7%	17.7%		813 1	2.5%	0.4x	4.0x	3.7x	3.1x	22.7x	21.4x	17.1x
Median			88%	\$ 21,210	\$ 26,858	\$	5,768	6.3%	21.3%	\$ 16	6,439	9.5%	3.1x	5.3x	5.2x	5.0x	25.0x	19.9x	17.4x
Median			88%	\$ 21,210	\$ 20,050 27.969	φ	5,768	8.7%	23.8%		,	9.5% 8.8%	2.8x	5.5x	5.2x 5.4x	5.0x	23.0x 22.5x	18.8x	17.4x
moun			0070	21,303	21,303		5,010	0.1 /0	20.070	15	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.070	2.04	0.01	0.44	0.24	22.08	10.04	17.14

About Our Food and Beverage Corporate Finance Practice

Duff & Phelps' Consumer group is among the most active middle-market advisors, providing sell-side, buy-side and capital raising services for clients worldwide. With expertise in consumer, food and beverage, restaurant and retail sectors, our professionals have executed more than 100 industry transactions over the past 10 years.

Proven Execution	100+ Consumer M&A and Capital Raise transactions over the past 10 years
Deep Sector Expertise	Category focus drives thought leadership and builds <i>invaluable</i> <i>relationships with buyers and investors</i> alike
Customized Approach	Successful track record of <i>premium</i> value transactions driven by hands-on execution and creativity
Experienced Team	More than <i>30 bankers</i> dedicated exclusively to the Consumer sector within North America
Global Platform	Nearly <i>3,500 employees across 70 offices in 28 countries</i> , with an extensive presence in North America, Europe and Asia

#4 Middle-Market M&A Advisor over the past five years²

300+ M&A Transactions over the past five years

#1 Ranked for U.S. and global Fairness Opinions for 2018¹

1,000+ Transaction Opinions for \$2 trillion in deal value since 2005

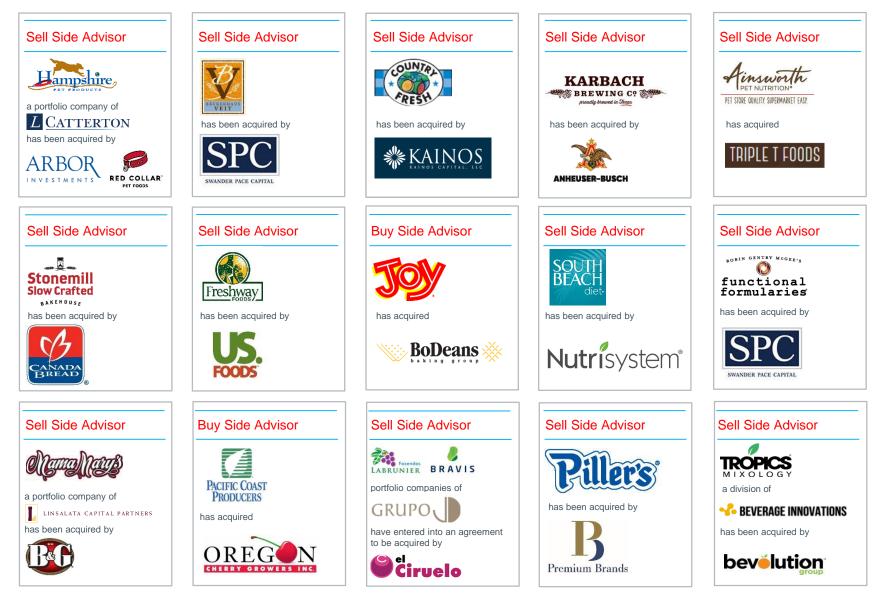
650+ Private Equity Groups (PEGs) proactively covered by our Financial Sponsors Group

1,730+ PEGs contacted under engagement mandates in 2017

45+ private equity coverage officers across North America

¹ Source: Thomson Financial Securities Data (U.S. deals \$50M < \$150M, including deals without a disclosed value). Full years 2014 through 2018.
² Source: Published in Thomson Reuters' "Mergers & Acquisitions Review - Full Year 2015, 2016, 2017 and 2018."

Selected Duff & Phelps Food and Beverage Experience



Contact Us

Joshua Benn

Global Head of Consumer, Food and Beverage Corporate Finance New York +1 212-450-2840 joshua.benn@duffandphelps.com

Brian Little

Managing Director Los Angeles +1 310-598-4358 brian.little@duffandphelps.com

Farzad Mukhi

Director Los Angeles +1 424-249-1661 farzad.mukhi@duffandphelps.com

Bob Bartell, CFA

Global Head of Corporate Finance Chicago +1 312-697-4654 bob.bartell@duffandphelps.com

Dr. Howard E. Johnson Managing Director, Canadian M&A Toronto +1 416-597-4500 howard.johnson@duffandphelps.com

Devin Kennealy

Vice President Toronto +1 416-361-6479 devin.kennealy@duffandphelps.com

About Duff & Phelps

Duff & Phelps is the global advisor that protects, restores and maximizes value for clients in the areas of valuation, corporate finance, investigations, disputes, cyber security, compliance and regulatory matters, and other governance-related issues. We work with clients across diverse sectors, mitigating risk to assets, operations and people. With Kroll, a division of Duff & Phelps since 2018, our firm has nearly 3,500 professionals in 28 countries around the world. For more information, visit <u>www.duffandphelps.com</u>.

M&A advisory, capital raising and secondary market advisory services in the United States are provided by Duff & Phelps Securities, LLC. Member FINRA/SIPC. Pagemill Partners is a Division of Duff & Phelps Securities, LLC. M&A advisory, capital raising and secondary market advisory services in the United Kingdom are provided by Duff & Phelps Securities Ltd. (DPSL), which is authorized and regulated by the Financial Conduct Authority. M&A advisory and capital raising services in Germany are provided by Duff & Phelps GmbH, which is a Tied Agent of DPSL. Valuation Advisory Services in India are provided by Duff & Phelps India Private Limited under a category 1 merchant banker license issued by the Securities and Exchange Board of India.